

*This Cookie Policy was last updated on February 7, 2025 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.*

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Usage  
Sharing data









website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behavior on <https://paraicbergin.com>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behavior and interests to serve personalized ads.

#### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

#### 5.5 Social media

On our website, we have included content from Facebook, Twitter, LinkedIn and Instagram to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook, Twitter, LinkedIn and Instagram. This content is embedded with code derived from Facebook, Twitter, LinkedIn and Instagram and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, LinkedIn and Instagram are located in the United States.

## 6. Placed cookies

WordPress	Functional
Consent to service wordpress	
Usage	
We use WordPress for website development. <a href="#">Read more</a>	

### Sharing data

This data is not shared with third parties.

#### Functional

##### Name

wpEmojiSettingsSupports

##### Expiration

session

##### Function

Store browser details

##### Name

wordpress\_test\_cookie

##### Expiration

session

##### Function

Read if cookies can be placed

Name

wp\_lang

Expiration

session

Function

Store language settings

Name

wp-settings-\*

Expiration

persistent

Function

Store user preferences

Name

wp-settings-time-\*

Expiration

1 year

Function

Store user preferences

Name

wordpress\_logged\_in\_\*

Expiration

persistent

Function

Store logged in users

## Google reCAPTCHA

Marketing/Tracking

Consent to service google-recaptcha

Usage

We use Google reCAPTCHA for spam prevention. [Read more](#)

## Sharing data

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

### Marketing/Tracking

Name

rc::c

Expiration

session

Function

Read and filter requests from bots

Name

rc::b

Expiration

session

Function

Read and filter requests from bots

Name

rc::a

Expiration

persistent

Function

Read and filter requests from bots

## Vimeo

Statistics

Consent to service vimeo

Usage

We use Vimeo for video display. [Read more](#)

Sharing data

For more information, please read the [Vimeo Privacy Statement](#).

Statistics

Name

\_\_utmt\_player

Expiration

10 minutes

Function

Store and track audience reach

Name

vuid

Expiration

2 years

Function

Store the user's usage history

## YouTube

Marketing/Tracking

Consent to service youtube

Usage

We use YouTube for video display. [Read more](#)

## Sharing data

For more information, please read the [YouTube Privacy Statement](#).

### Marketing/Tracking

Name

GPS

Expiration

session

Function

Store location data

Name

VISITOR\_INFO1\_LIVE

Expiration

6 months

Function

Provide ad delivery or retargeting

Name

YSC

Expiration

session

Function

Store and track interaction

Name

PREF

Expiration

8 months

Function

Store user preferences

**Twitch**

Functional, Statistics

### Consent to service twitch

#### Usage

We use Twitch for video display. [Read more](#)

#### Sharing data

Purpose pending investigation

Name

unique\_id

Expiration

1 month

Function

Name

unique\_id\_durable

Expiration

1 month

Function

Name

experiment\_overrides

Expiration

1 month

Function

Functional

Name

server\_session\_id

Expiration

1 month

Function

Provide authentication

Name

api\_token

Expiration

1 month

Function

Provide authentication

Statistics

Name

referrer\_url

Expiration

session

Function

Store referring website

## PayPal

Functional

Consent to service paypal

### Usage

We use PayPal for payment processing. [Read more](#)

### Sharing data

For more information, please read the [PayPal Privacy Statement](#).

## Functional

Name

nsid

Expiration

session

Function

Provide fraud prevention

Name

enforce\_policy

Expiration

1 year

Function

Store privacy preferences

Name

tsrce

Expiration

3 days

Function

Name

ts\_c

Expiration

3 years

Function

Provide fraud prevention

Name

\_\_paypal\_storage\_\_

Expiration

persistent

Function

Store account details

## Calendly

Functional

Consent to service calendly

Usage

We use Calendly for content creation. [Read more](#)

Sharing data

For more information, please read the [Calendly Privacy Statement](#).

## Functional

### Name

\_calendly\_session

### Expiration

session

### Function

Store user preferences

## Facebook

Marketing/Tracking, Functional

Consent to service facebook

### Usage

We use Facebook for display of recent social posts and/or social share buttons. [Read more](#)

### Sharing data

For more information, please read the [Facebook Privacy Statement](#).

## Marketing/Tracking

### Name

fbc

Expiration

2 years

Function

Store last visit

Name

fbm\*

Expiration

1 year

Function

Store account details

Name

xs

Expiration

3 months

Function

Store a unique session ID

Name

fr

Expiration

3 months

Function

Provide ad delivery or retargeting

Name

act

Expiration

90 days

Function

Store logged in users

Name

fbp

Expiration

3 months

Function

Store and track visits across websites

Name

datr

Expiration

2 years

Function

Provide fraud prevention

Name

c\_user

Expiration

30 days

Function

Store a unique user ID

Name

sb

Expiration

2 years

Function

Store browser details

Name

\*\_fbm\_

Expiration

1 year

Function

Store account details

Functional

Name

wd

Expiration

1 week

Function

Read screen resolution

Name

csm

Expiration

90 days

Function

Provide fraud prevention

Name

actppresence

Expiration

session

Function

Store and track if the browser tab is active

## Twitter

Functional, Marketing/Tracking

Consent to service twitter

Usage

We use Twitter for display of recent social posts and/or social share buttons. [Read more](#)

Sharing data

For more information, please read the [Twitter Privacy Statement](#).

## Functional

### Name

local\_storage\_support\_test

### Expiration

persistent

### Function

Provide load balancing functionality

## Marketing/Tracking

### Name

metrics\_token

### Expiration

persistent

### Function

Store if the user has seen embedded content

## LinkedIn

Functional, Marketing/Tracking, Statistics, Preferences

Consent to service linkedin

### Usage

We use LinkedIn for display of recent social posts and/or social share buttons. [Read more](#)

### Sharing data

For more information, please read the [LinkedIn Privacy Statement](#).

## Functional

Name

sdsc

Expiration

session

Function

Provide load balancing functionality

Name

li\_gc

Expiration

6 months

Function

Store cookie consent preferences

Name

BizographicsOptOut

Expiration

10 years

Function

Store privacy preferences

Marketing/Tracking

Name

lms\_ads

Expiration

30 days

Function

Store and track visits across websites

Name

\_guid

Expiration

90 days

Function

Store and track a visitor's identity

Name

li-oatml

Expiration

1 month

Function

Provide ad delivery or retargeting

Name

li\_sugr

Expiration

90 days

Function

Store and track a visitor's identity

Name

UserMatchHistory

Expiration

30 days

Function

Provide ad delivery or retargeting

### Statistics

Name

lms\_analytics

Expiration

30 days

Function

Store and track a visitor's identity

Name

AnalyticsSyncHistory

Expiration

30 days

Function

Store and track visits across websites

### Preferences

Name

li\_alerts

Expiration

1 year

Function

Store if a message has been shown

Name

bcookie

Expiration

1 year

Function

Store browser details

Name

lidc

Expiration

1 day

Function

Provide load balancing functionality

Name

bscookie

Expiration

1 year

Function

Store logged in users

Miscellaneous

Purpose pending investigation

## Consent to service miscellaneous

## Usage

## Sharing data

Sharing of data is pending investigation

Purpose pending investigation

## Name

amplitude\_unsent\_\*

## Expiration

## Function

## Name

amp\_\*

## Expiration

## Function

Name

tabs\_log

Expiration

Function

Name

wpcaptcha\_locks\_chart

Expiration

Function

Name

tusSupport

Expiration

Function

Name

wpcaptcha\_upsell\_shown

Expiration

Function

Name

wpcaptcha\_locks\_stats

Expiration

Function

Name

wpcaptcha\_upsell\_shown\_timestamp

Expiration

Function

Name

wpcaptcha\_fails\_chart

Expiration

Function

Name

wpcaptcha\_fails\_stats

Expiration

Function

Name

jetpack-boost-guide

Expiration

Function

Name

\_grecaptcha

Expiration

Function

Name

PHPSESSID

Expiration

Function

Name

cmplz\_consented\_services

Expiration

365 days

Function

Name

cmplz\_policy\_id

Expiration

365 days

Function

Name

cmplz\_marketing

Expiration

365 days

Function

Name

cmplz\_statistics

Expiration

365 days

Function

Name

cmplz\_preferences

Expiration

365 days

Function

Name

cmplz\_functional

Expiration

365 days

Function

Name

cmplz\_banner-status

Expiration

365 days

Function

Name

asp\_transient\_id

Expiration

Function

Name

tk\_ai

Expiration

Function

Name

\_ga

Expiration

Function

Name

\_ga\_EQDN3BWDS

Expiration

Function

Name

et-editor-available-post-309-bb

Expiration

Function

Name

wp-autosave-1

Expiration

Function

Name

et-saved-post-456-bb

Expiration

Function

Name

et-saved-post-457-bb

Expiration

Function

Name

et-saved-post-309-bb

Expiration

Function

Name

et-saved-post-458-bb

Expiration

Function

Name

et-saved-post-459-bb

Expiration

Function

Name

et\_pb\_templates\_settings\_date

Expiration

Function

Name

et\_pb\_templates\_settings\_product\_version

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_ads

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_section

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_posts\_carousel

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_tabbed\_posts

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_posts

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_text

Expiration

Function

Name

et\_pb\_templates\_settings\_active\_plugins

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_code

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_ads\_ad

Expiration

Function

Name

embedded\_iframe\_inline-nmP2BLoeP6sGv0jF45hz

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_column\_inner

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_row\_inner

Expiration

Function

Name

embedded\_iframe\_inline-K4Kww5ITPNHuAGZGT2XL

Expiration

Function

Name

WP\_PREFERENCES\_USER\_7

Expiration

Function

Name

WP\_DATA\_USER\_7

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_row

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_image

Expiration

Function

Name

embedded\_iframe\_inline-Z6ocpCDr7oVfLRLKAPoY

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_posts\_blog\_feed\_standard

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_tabbed\_posts\_tab

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_posts\_blog\_feed\_masonry

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_column

Expiration

Function

Name

et\_pb\_templates\_et\_pb\_featured\_posts\_slider

Expiration

Function

Name

et-editor-available-post-487-bb

Expiration

Function

Name

prli\_click\_1

Expiration

Function

Name

prli\_visitor

Expiration

Function

Name

trackerCount

Expiration

Function

Name

rank-math-option-search-index

Expiration

Function

Name

rank-math-option-general-index

Expiration

Function

Name

rank-math-option-sitemap-index

Expiration

Function

Name

rank-math-option-titles-index

Expiration

Function

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

You have loaded the Cookie Policy without javascript support. On AMP, you can use the manage consent button on the bottom of the page.

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.

- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Lodestone Consulting Ltd  
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Ireland  
Website: <https://paraicbergin.com>  
Email: [support@paraicbergin.com](mailto:support@paraicbergin.com)  
Phone number: +353877167039

This Cookie Policy was synchronized with [cookiedatabase.org](https://cookiedatabase.org) on September 2, 2023.